


























Retro Robot Studios Color System v13

Cold War → Early Tech Era (1950s–1980s)

| Role | 1950s | Early 60s | Late 60s | 1970s | Early 80s |
|-------------|--|--|--|--|--|
| Main Body |  |  |  |  |  |
| | #008080 | #2e8b57 | #008000 | #6b8e23 | #556b2f |
| Accent |  |  |  |  |  |
| | #ff0000 | #ff4500 | #ff8c00 | #a52a2a | #800000 |
| Highlight |  |  |  |  |  |
| | #ffffff | #f5f5f5 | #f5f5dc | #d2b48c | #f0e68c |
| Secondary |  |  |  |  |  |
| | #ffff00 | #ffd700 | #daa520 | #b8860b | #cd853f |
| Wear/Shadow |  |  |  |  |  |
| | #d3d3d3 | #c0c0c0 | #808080 | #a9a9a9 | #708090 |

Explanation of the Chart

This chart shows how color and design styles evolved from the 1950s through the early 1980s. Instead of treating each decade as separate, it highlights how colors, materials, and visual styles gradually changed over time.

How to Read the Chart:

- Each column represents a time period (1950s through early 1980s).
- Each column contains a 5-color palette with defined roles.
- Main Body: primary surface color.
- Accent: contrasting or secondary color.
- Highlight: bright reflections or light areas.
- Secondary: supporting panels or surfaces.
- Wear/Shadow: depth, aging, or shadow tones.
- HEX codes under each swatch can be used in digital tools.

Design Evolution Over Time:

- 1950s: Bright, clean, optimistic. Smooth forms and chrome.
- 1960s: Colors mute slightly, more functional design, light shading appears.
- 1970s: Industrial feel, earth tones, heavier shadows and wear.
- 1980s: More complexity—tubing, cables, deeper contrast and layered surfaces.

This system can be used to design objects or robots that feel tied to a specific era, or to show how a design evolves over time by keeping the same structure and changing color and shading.